

# Medical Spa Operations Workshop:

THE PRACTICAL KNOWLEDGE NEEDED TO ESTABLISH AND REVITALISE YOUR MEDISPA AND INCREASE YOUR BUSINESS PROFITS. WITH MANON PILON



**7<sup>TH</sup> NOVEMBER 2009 • DUBAI WORLD TRADE CENTRE • \$275 PER PERSON**



As part of the Dubai Congress on Anti-Aging & Aesthetic Medicine 2009 [DCAAAM], a one day Medical Spa Operations Workshop will be held on Saturday 7<sup>th</sup> November 2009, at the Dubai World Trade Centre.

The Medical Spa Operations workshop will encompass all aspects required to set up a successful medical spa and explain how to boost the success of an existing one.

Internationally recognized MediSpa expert, Manon Pilon, will be running this one day workshop. With more than 20 years of medispa expertise Manon Pilon is a Medical Spa consultant, recognized educator, researcher and a medical aesthetician.

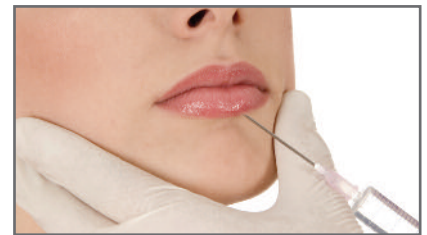
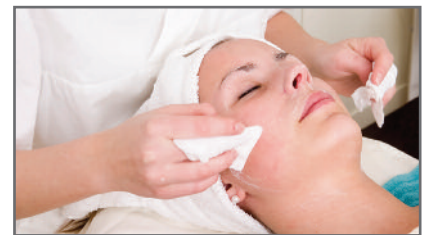
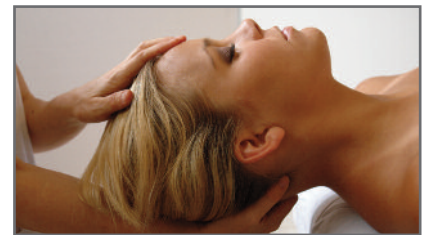
## The workshop will cover:

- **The Right Spa Equipment:** Choosing the right equipment without over-capitalising.
- **The Most Profitable Spa Services & Treatments:** Where to focus your business attention for best returns.
- **The Right Service Mix:** Combining Anti-Aging Medicine with MediSpa services to broaden your practice.
- **Tips On The Most Profitable Spa Products:** Choosing the products which serve you and your clients.
- **Getting & Keeping The Right Team:** Staffing for service and profitability.
- **Marketing & Client Satisfaction:** Attracting clients and keeping them coming back more often.
- **Business Management Systems:** How to keep it all running smoothly.

The workshop will also include a roundtable discussion where you can discuss the issues that you are facing and share your ideas with the top specialists, managers and owners for their expert opinion.



MANON PILON



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